Jeling Started MEAL MAPPING PLAYBOOK

By Lia Huber





Wooot! You, my friend, are in an exciting place.

You're about to learn a new way of planning, a new way of thinking, a new way of BEING, that I truly believe will change your life.

Because once you get in the groove of Cook the Seasons -- of sitting down for 5-10 minutes once a week and choosing your Core and Reinvention recipes for the week, then planning them out on your Meal Mapper -- you'll be in a different place than where you are now.

You'll go through the week calm, rather than having that wall of "whatamlmakingfordinner????" stress hit you like a tsunami every night.

You'll be more consistent about eating well -- with a focus on seasonal veggies, healthy fats, and whole grains, rounded out by protein you feel good about -- than you've likely ever been before.

And that shift will feel so natural ... and so gooood ... that it will never (ever) feel like a "should" or like you're on a "diet."

And that will lead to a slew of other "side effects" : ... like losing weight and keeping it off, experiencing better health, having more energy and focus, and generally feeling pretty awesome about yourself, how you're showing up in the world, and the impact you're having on those around you.

So let's get you started, shall we?

Xo





BEFORE WE MEAL MAP, LET'S START WITH Mindset

As awesome (and powerful) as Cook the Seasons is, it will take some effort on your part too. I dare you to think of anything in your life that was a new skill or novel way of doing something that happened just by snapping your fingers.

There's no doubt ... there's a learning curve with Cok the Seasons. Because Cook the Seasons is more than just a meal planning app that gives you menus and recipes.

It's an approach to totally shifting the way you think about your meals.

So I encourage you to give yourself some time with this. The key ingredients to your success are going to be patience, compassion, and perseverance.

Be prepared to feel a little overwhelmed at first. Be prepared to try and "fail" a few times (although I'd argue there's no such thing as failure in Cook the Seasons ... just opportunities to learn).

Just know that, after a few weeks of mild frustration, you'll look up and realize you're on a brand new path. If you hit any bumps along the way, jump into the Facebook group. We're there both as a practical resource and to encourage you as friends.

In fact, here's some advice for you from our members

The most resounding piece of advice you'll hear from our members is "start slow!" If you're totally comfortable cooking loads of veggies and your whole family is on board, then have at it and jump right in.

But if you're somewhat new to a "veggie first" approach -- and/or if you and/or your family are not entirely in love with veggies ... yet -- then I too urge you to start slow. Hear what our members have to say ...

Loving all the learning. I was intimidated by fresh veggies because I had no idea how to cook with them. Now I'm buying chard, asparagus, radishes. So happy I signed up for this program!"

~ Kathy

I planned my menu in about 30 minutes and the grocery store was a breeze with the automated shopping list. I have not felt this together with seasonal, wholefood cooking for my family EVER"

~ Casey

Cook the Seasons recipes work, every single time. I'm becoming a much better and more inspired cook!"

~ Naylynn

My husband has ogled over every single meal that I have made since starting. Delicious and healthy."

~ Michelle

This program really is the best thing out there for busy people. The recipes are terrific. You won't regret this!"

~ Mel

I just made my first meal with Cook the Seasons and am so hooked! My shopping bill was very reasonable, even with shopping at my local co-op and getting everything could organic."

~ Naylynn

This week has been so much fun! By doing 1 large meal on Monday mixing and matching Core Recipes, I've been able to throw meals together quickly the rest of the week."

~ Laura

This is way too much fun! I have been so impressed at the speed I am able to put together a meal, and veggies I'd turned my nose up at the past I now love!"

~ Pamela

Dinner tonight was a Reinvention made with leftovers from the last two nights, and it was SOOOOO good! And since everything was already cooked, it only took 15 minutes to pull together!"

~ Amber

JUST A QUICK *refresher* ON NOURISH 1-2-3

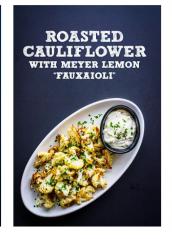
PICK YOUR VEG
Choose what you want to cook with from peak-of-season veggies.

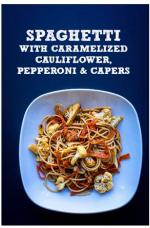




Remember the way the Nourish 1-2-3 meal planning approach works ... we start by choosing a veg, then we choose a Core Recipe to make with the veg, and then we choose a Reinvention to make with leftovers of that Core Recipe. Like this:





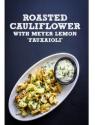


MEAL 1
MIX & MATCH
CORE RECIPES

MEAL 2
REINVENTION
RECIPE

MEAL 3
REINVENTION
RECIPE

MEAL 4
REINVENTION
RECIPE











Then you repeat the process 1 or 2 more times with another veg ... or whole grain ... or protein. So you end up with a mix-and-match meal of 2-3 Core Recipes, and you tuck the leftovers in the fridge so you can make 2-3 (or more) Reinvention Recipes throughout the rest of the week.

So the rhythm of the week looks like this:



OK ... ARE YOU READY? NOW LET'S START Meal mapping

If you're BRAND new to this whole veggie thing, then I suggest simply **starting with choosing ONE Core Recipe** (by clicking on the + button below the image, which will add it to your Meal Mapper List) that you'll make as a sort of side dish to whatever other dishes **you know your family already loves**. And do **pick a veggie you're fond of** ... or that you're interested in becoming fond of :..

So that might look like Roasted Broccoli with Garlic, Chile & Lemon Zest paired with some sort of a chicken dish that's a go-to for your family, and maybe a starch that's been a standby.

Then choose a Reinvention to make with the Core you chose, to make the following night or later in the week (you'll find the Reinvention Recipes for the Core you're looking at in the right-hand sidebar -- or by scrolling down the screen on a mobile phone). So for the Roasted Broccoli, that might be the One-Skillet Chicken Divan (which, again, you'd add to your Meal Mapper List by clicking the + below the image).

| SUN | MON | TUE | WED | THU | FRI | SAT |
|--|------------------------------|-------|-----|-----|-----|-----|
| + | + | + | + | + | + | + |
| ROASTED BROCCOLI WITH GARLIC, CHILE WITH GARLIC, CHILE WITH GARLIC, CHILE & LEMON ZEST | ONE-SKILLET CHICKEN DIVAN | , pil | | | | |
| + | + | + | i l | + | + | + |

Then plan those out on your Meal Mapper. You can print it out and note what other recipes of your own you're making with the Core Recipe you've chosen. So this is what it would look like. You'll see that you've essentially got TWO meals out of just ONE dish.

Then do that same thing again a few days later ... and eventually start incorporating more and more **Cook the Seasons** recipes into the mix. So next week it might be a Core veg recipe AND a Core protein recipe with some simple rice your family likes. And then a couple of weeks later you might do a Core veg, a Core protein, and a Core whole grain.

Make sense? 😜

Add 1-2 other dishes from your own repertoire that you and your family are comfy with, to make a complete meal.

Crowd-pleaser faves (CORE > REINVENTION) TO START YOU OUT SLOW.

As you get comfy with the Veg Core and Reinventions, start adding in Protein Core and Reinventions (we've got some TERRIFIC Reinventions in there for really delicious Core protein recipes!).

| CORE | REINVENTION |
|--|--|
| Roasted Broccoli with Garlic, Chile & Lemon Zest | Orecchiette with Broccoli, Kale & Sausage |
| Roasted Butternut Squash with Shallot 🟓 | Butternut Squash & Black Bean Tostadas |
| Braised Kale Trio ⇒ | Braised Kale Tartines |
| Addictive Roasted Cauliflower | Leek, Lemon & Cauliflower Fettuccine |
| Silky Coconut Lime Cabbage 🟓 | Moo Shu Shrimp |
| Warm Brussels Sprouts Slaw → | Creamy Stove Top Mac with Brussels Sprouts |
| Roasted Brussels Sprouts with Bacon & Balsamic Glaze | Brussels Sprouts, Apple & Kale Salad with Red Rice |
| Curried Cauliflower Steaks → | Cauliflower Korma |
| Braised Leeks with Parmesan 🟓 | Potato & Leek Soup with Crispy Kale |
| Slivered Swiss Chard Salad → | Swiss Chard & Mushroom Tortilla Pie |
| Garlicky Sautéed Spinach → | Pasta with Tuna, Lemon, Capers & Spinach |
| Orange-Marinated Beets 🕈 | Spinach Salad with Orange-Marinated Beets |
| Roasted Buffalo Cauliflower 🕩 | Loaded Buffalo Cauliflower Nachos |
| Caramelized Turnips with Miso Butter 🟓 | Pappardelle with Caramelized Turnips & Greens |
| Oven-Steamed Beets with Cumin & Coriander | Beets & Arugula Salad with Bulgur |
| Sweet Potato Purée with Honey & Shallots | Peanut Sweet Potato Soup |
| Garlicky Sautéed Spinach 🟓 | Spanakopita Puff Pastry Tart |
| Braised Broccoli with Sherry Vinegar 🟓 | Pasta with Broccoli Sauce |
| Chickpeas with Blistered Scallions → | Shrimp & Spinach with Chickpea Sauce |
| Masala-Roasted Sweet Potatoes → | Sweet Potato Chaat |
| Oven-Steamed Beets with Cumin & Coriander 🟓 | Beet & Wilted Kale Salad with Bacon & Pine Nuts |
| Addictive Roasted Cauliflower → | Roasted Cauliflower & Mushroom Gratin |
| Swiss Chard with Garlic & Chile → | White Bean & Chard Soup with Sausage |
| Lemony Kale Salad → | Pasta with Kale Pesto |
| Coconut Curry Squash → | Coconut Curry Squash & Red Lentil Stew |
| | |



WHEN YOU'RE READY TO Move up TO 2-3 CORES > 2-3 REINVENTIONS

Once you -- and your family -- start to "trust" **Cook the Seasons** recipes, you can add more and more to your Meal Mapper.

Here are 10 simple Meal Mappers to start.

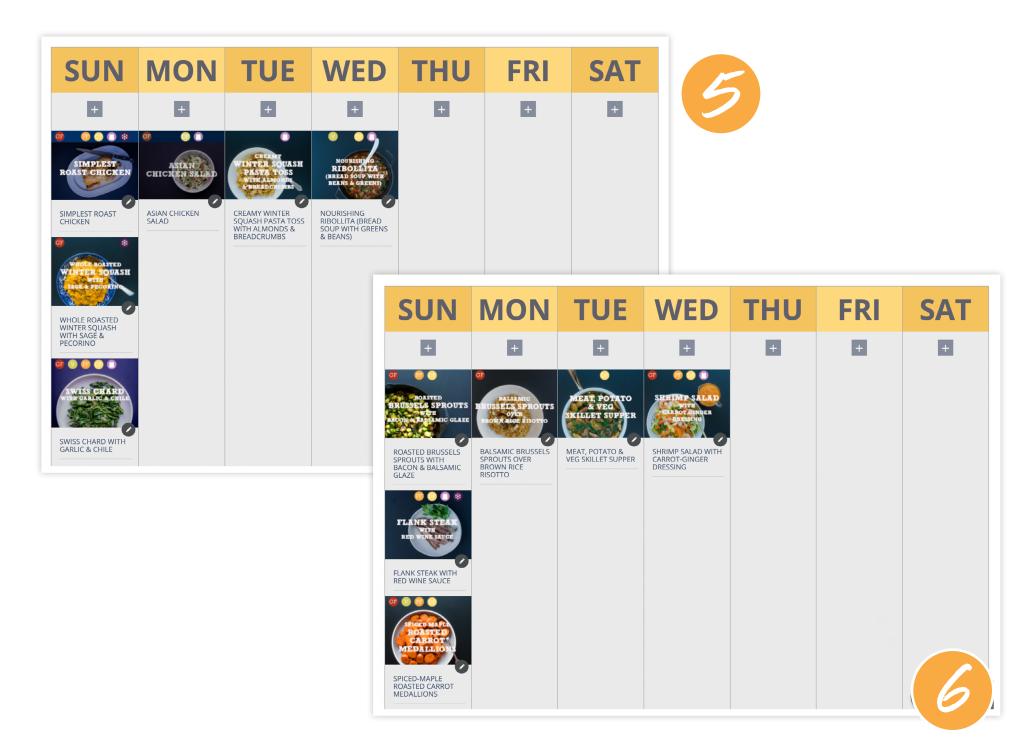
If you see one you like, **go ahead and fill out your OWN Meal Mapper with those dishes** (feel free to start on whatever day you like, it doesn't have to be Sunday). And then print out your Meal Mapper PDF, Recipe Pack, and Shopping List and have at it!

















And three more fully vegetarian Meal Mappers if you're so inclined ...

+



| SUN | MON | TUE | WED | THU | FRI | SAT |
|--|--|-----------------------|-----|----------|-----|-----|
| + | + | + | + | ± | + | + |
| MASSILA ROASTED SWEET POTATOES | WHITE BEAN 4 WHITE BEAN 4 WHITE GREENS QUESADILLAS | SWEST POTATO | | | | |
| MASALA-ROASTED SWEET POTATOES OF WITTER GREENS WINTER GREENS WITH CARAMELIZED ONION | WHITE BEAN & WINTER GREENS QUESADILLAS | SWEET POTATO CHAAT | | | | |
| + | + | + | + | + | + | + |



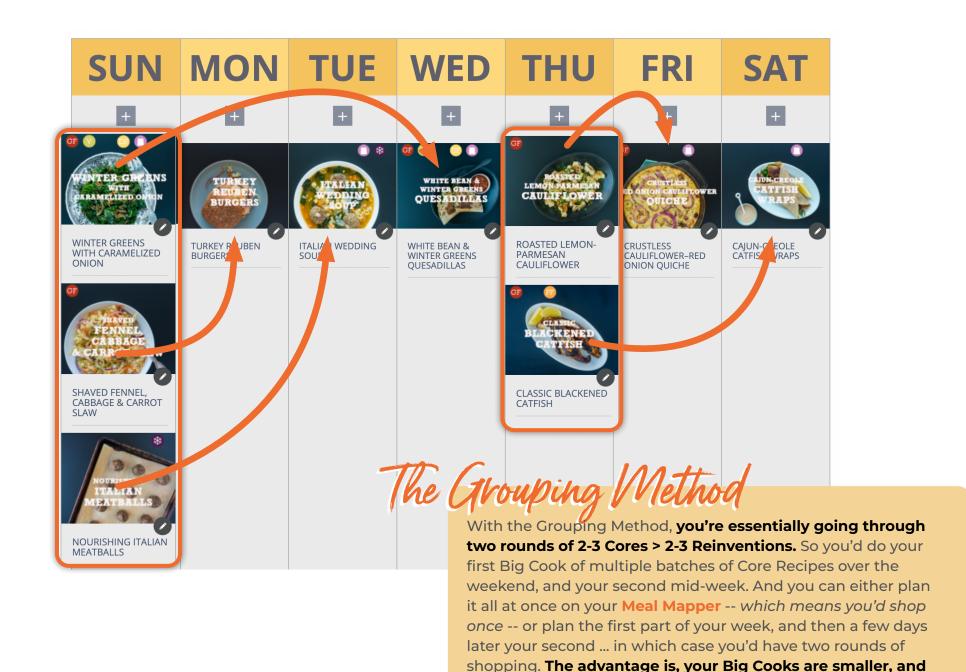
So start slow ... gain momentum and confidence ... and have fun!

(11)

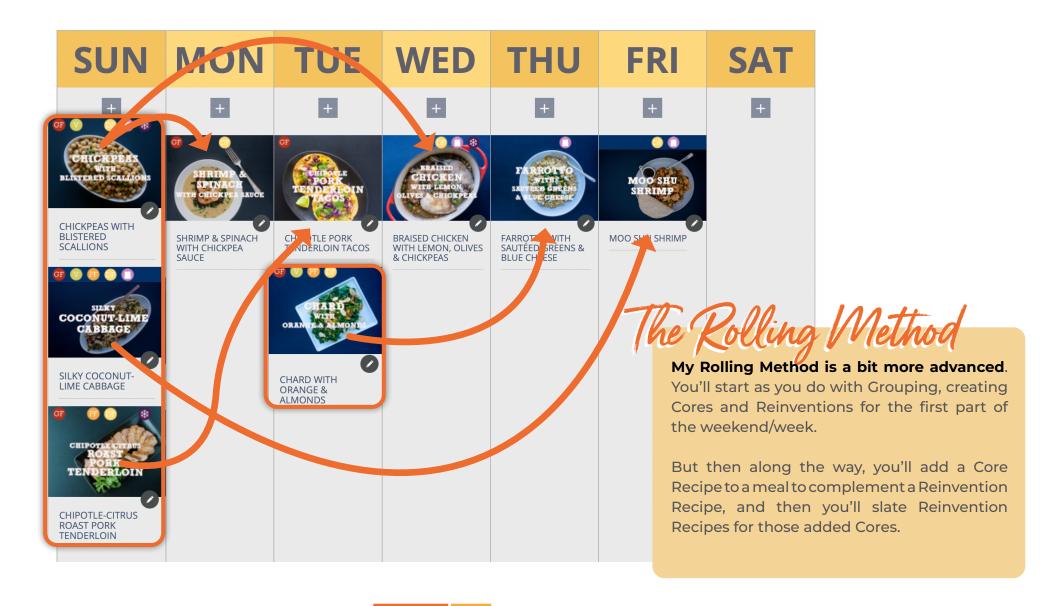
WHEN YOU'RE READY TO FLESH OUT THE REST OF YOUR WEEK

So what happens when you're ready to plan more than four days at a time? Easy! \(\colon\) You can use one of three simple methods to fill out the week.





you can chunk down your shopping if you like.



What's great about getting familiar with each of these approaches is you can use whatever works in the moment. Because each week is different. So I may go with the Rolling approach one week, and then the Multiples the next, or even mix-and-match two approaches in one week. It's fun having all sorts of ways to play with!



Are you ready to plan YOUR Meal Mapper?

POST A PIC OF WHAT YOU'RE MAKING IN THE FACEBOOK GROUP **○**!

Have at it! And have fun ... and if you hit a bump and need help, here are three ways to get it:



Post a question in the Facebook Group (the quickest way to get help and advice)



Click the "Have a Question? Ask it Here" button in the Cook the Seasons Member Site



E-mail the Nourish team at support@cooktheseasons.com

We're here for you ... and we can't wait to see what you're cooking!

xo Lia